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Jordan Anderson

BFA in Dance Performance + Kinesiology | Chapman University

Jordan.anderson1030@gmail.com | 949-554-8991

**Experience**

**Founder of Gems by Jordan** Founded in 2017 | CA - NYC

www.gemsbyjordan.com  | @gems.by.jordan

Spearhead the Marketing and Production

Build and Create as Head of Visuals and Photography

Strategize and Execute Content Creation, Brand Management, Social Media, and Website Design

Producing a minimum of three collections per year

Manage, plan, and execute two workshops per year, reaching out + connecting with our targeted market

Working with three other small businesses nationwide including New Jersey, Los Angeles + Honolulu

**Creative Director at We Vote by Mail** 2020-present | NYC

www.wevotebymail.org | @wevotebymail

Developing social strategies and content creation

Designing website, social media content, logo social campaigns and email marketing

Designing and executing ambassador program

Managing executives and multiple projects simultaneously with ease and direction

**Freelance**

**Social Media Consultant, Content Creation, Brand Managing** 2017 - present | NYC

Creating social strategies to build community engagement on multiple platforms

Organizing brand image and website design in a cohesive user-friendly manner

Working closely with small businesses to understand their mission and bring a fresh new aesthetic to the brand through the use of graphic design, marketing, social media tools and hashtag strategies.

Born Dance Company, Shift Dance Collective, Angie Moon Dance Theatre, Lilly Jack, Vermont Quarries

**Graphic Design** 2017- present | NYC | www.designsbyjordan.com

Developing logo designs, website design and content for several brands and projects in NYC

**Professional Freelance Photographer** 2015- present | NYC | LA | Europe | Asia

Portrait, Maternity, Engagement, Artist, Dance, Headshots, Product, Lifestyle,

Creating a bright and fresh social media + website design through photography

Producing Product, Lifestyle, Headshot + Professional development, Dance + Production photography

**Professional Dance + Choreography** 2015-present | LA | NYC | China | Hong Kong

Choreographing and creating with multiple companies and professionals on freelance projects, stage, and video work nationally and internationally.

Backhauss Dance Company, Angie Moon Dance Theatre, The Lady Gaga Experience, Born Dance Company, Shift Dance Collective, Contemporary Ballet Company, Reanna Comstock,

**Dance Teacher** 2008 - Present | Los Angeles | New York City

Drama Zone LLC | Private Lessons | Competition Dance for Cal Elite

Head of Musical Production at Leman Manhattan Preparatory Academy

Head of Dance + Vocals at The Beekman School

**Skills and Proficiencies**

Bilingual - English Fluent, Spanish Conversational. Social Media. Marketing. Photography. Wix. Graphic design. Website design. Adobe Creative Cloud. Illustrator, Photoshop, Microsoft Tools, Word, Excel, Powerpoint. Film and Digital photography.

**References**

**Colin Freund** | CEO at Modra Pharmaceuticals | colinfreund@yahoo.com | 609-933-8008

**Jennifer Hill**  |  COO at Remedy | jennifer.e.hill@gmail.com  | 408.390.7490

**Jennie Becker** | Senior Communications + Brand Manager | [jennie@aruliden.com](mailto:jennie@aruliden.com) | 530.263.4432

**Steven Sharpe Jr.**  | Founder & Director at Enframed  | ssj@stevensharpejr.com | 917.504.0338

**Alexx Duvall** | Brand Designer + Specialist | hi@alexx.nyc | 561.281.3065